

DESIGN YOUR SLOGAN TO FIT SPACE

Note the light \approx grey guides to indicate the middle of page, where you fold letter-sized printout to enlarge each half. Keep the line clear of content for easier folding. A layout with a big footer may work better when slogan has odd # of lines. If a slogan has even # of lines, a signature that's split across header and footer may work better.

WWP 

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